



As The Author Learns

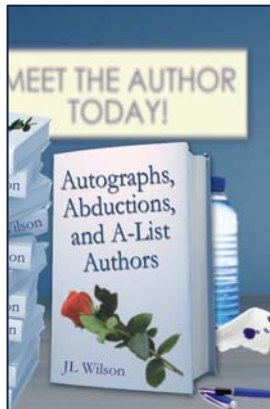
Bits and Tidbits about the Publishing Process

from J L Wilson

a 'still-learning-about-it' author

What's Happening?

Really good news – The Wild Rose Press is now releasing their e-books and their print books simultaneously. This is great news for me because it means I no longer have to do promo twice a year for a book – once when it releases as a download and once when it comes out in print. Now I can do one promo for both versions. Big whoopee!!!



My next print release with Wild Rose is on December 5 for “*Autographs*,” a book that released last June (see how crazy it can be?) I just ordered my author copies and expect them any day, so I am gearing up for that promotion. I’ll be doing promo for that book in December as well as promotions for my print release for *Brilliant Disguise* and the electronic release of *Endurance*. Yes, December will be a busy month. I’m SO glad I won’t have to do double promotions for Wild Rose in the future!

My next book with Wild Rose will release in February, and it’s the second book in the Fatal Writers Conference series, *Sun, Surf, and Sandy Strangulation*. I hope to have the third book in the series, *Mayhem, Marriage and Murderous Mystery Manuscripts* out in download and print in May. I’m in the final proofing stage of that book with my Wild Rose editor, and I’m hoping that will go smoothly.

And ... I have three more contracts with Wild Rose! I signed three contracts for mysteries, to be released in 2009-1010. They each ‘star’ a different hero and heroine, but the secondary characters appear in each others’ books. The first book is *Homicides, Hostages, and Hot Rod Restorations*. The second is *PhDs, Pornography, and Premeditated Murder*, and the third is *Ex-Wives, Extortion, and Erotic First Editions*. Look for them starting at the end of next year.

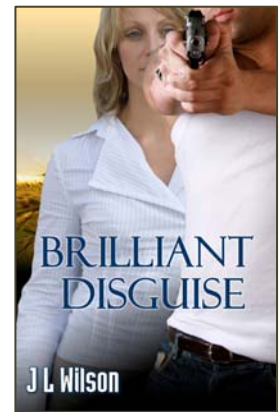
In Other News

There’s been a lot of talk around the Internet in the e-book circles about Oprah (yes, *that* Oprah). She named the Kindle her ‘new favorite gadget’, which means it will probably fly off the shelves! She gave a nice pitch for e-books and how convenient they are, how “green” they are, and how she thinks they’re the wave of the future.

I’m hoping all that talk will translate to increased interest in the technology and increased sales for me!

In other news, I'm getting GREAT reviews for *Brilliant Disguise*, which will go into print on November 20. I had a lot of fun writing this book. I think it was the third manuscript I actually wrote (back in 2004) but it's gone through a LOT of editing since then.

On Thanksgiving Day *Endurance* will be out in download. I don't know when it will be in print because my Cerridwen books don't have a regular print schedule (the way my other publishers have). *Endurance* started as a vampire book but I quickly decided I didn't like vampires, so instead I changed it so my hero is infected with an immortality virus and remains alive for two hundred years. I incorporated it into the History Patrol 'mythos', and before I knew it, I had a very unique book, if I do say so myself. One of the main characters in the book is a telepathic dog named Cerberus and the main human character is Nico Haides (a play on the name "Hades"). I'm curious to see how it does, sales-wise.



In the Spotlight



I'm starting a new feature in my newsletter to give you an introduction to some of my writing friends (if you'd like to be featured, just contact me ☞☞ - you know where I am.) I want to help get the word out about the great books featured at Cerridwen (and with other publishers) and the fellow authors I've 'met' online.

Here's a brief blurb about *Love in Waiting* from Jane Beckenham, a fellow Cerridwen author and fellow time travel author (her e-book is available at <http://tinyurl.com/5lb39z>). Check it out!

Adventure and love have always come from books for Jayne Seatoun until she wins a competition to visit England. But breaking and entering a crypt wasn't on the agenda, nor was traveling back nearly five hundred years and being caught up in the politics of King Henry VIII's Court as she searches for a way home and ends up running for her life.

Tired of battle and bloodshed, Lord Callum Broderick's loyalty is divided. Does he save his sister, his lover or his neck from the executioner's block? Love, honor and loyalty are codes Callum lives by...until he has to choose.

What's Next?

I'm finishing the final book in my "New Human" paranormal series then I'm going to start the Oz book, in which Dorothy Gaylord gets caught up in a Kansas tornado and finds a dead body- one with red-sneakered feet sticking out from under a toppled RV. It promises to be fun to write. I certainly had a lot of fun brainstorming the plot with family and friends.

After that I'll re-read and edit the books in the Fatal Landscapers series then I'll tackle writing the final book for that group. I plan to submit that series next to my editor at Wild Rose for publication in 2010-2011. And yes, I will take a bit of time off for the holidays and get the house decorated for Christmas and relax a bit. Then it's back to the keyboard - there's always another book to write!